

Mission Statement



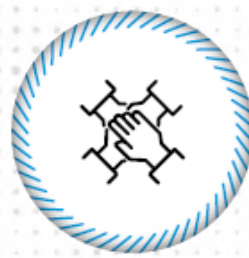
Seek To Be The Automotive & Mobility
Distributor of Choice By Managing Customer's
Ownership Experience

5 Core Values of the Group to achieve its Mission Statement



Honesty

Integrity



Commitment

Loyalty



Humanity

MANAGING CUSTOMER'S SATISFACTION TO PROVIDE
A RICH AND REWARDING OWNERSHIP EXPERIENCE



Reputable
Brands



Emotional Driving
Experience



Value For
Money



Great After-Sales
Services



Green
Technology