

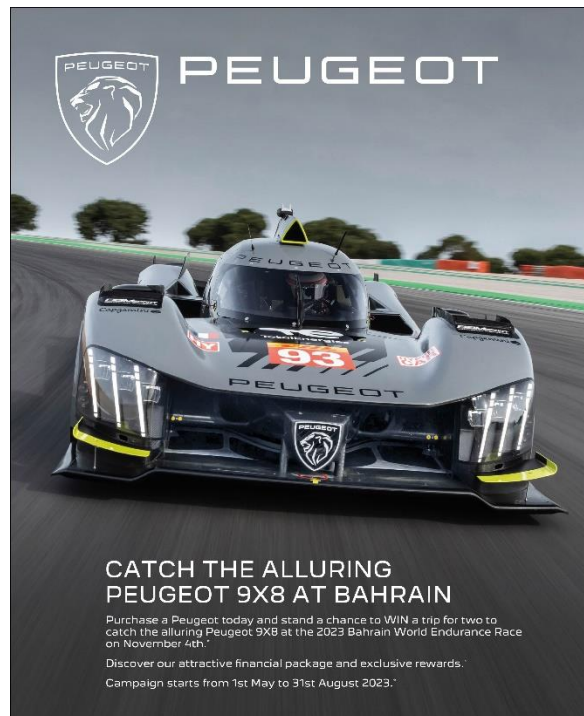
**PEUGEOT NATIONWIDE  
CAMPAIGN  
CATCH THE ALLURING  
PEUGEOT 9X8 AT  
BAHRAIN**





PEUGEOT

29<sup>th</sup> May 2023 – Bermaz Auto Alliance Sdn Bhd announced its “Catch the Alluring PEUGEOT 9X8 at Bahrain” campaign starting from 1st May till 31st August 2023. One lucky PEUGEOT owner will stand a chance to win an all-expense paid trip for two to catch the 2023 Bahrain World Endurance Championship race on 4th November 2023. \*



The four-month contest-based campaign is applicable for any PEUGEOT model registered during this campaign period from 1st May till 31st August 2023, whereby, every purchase of any PEUGEOT models such as the PEUGEOT 2008, PEUGEOT 3008, PEUGEOT 5008 and the newly introduced model, the PEUGEOT LANDTREK.

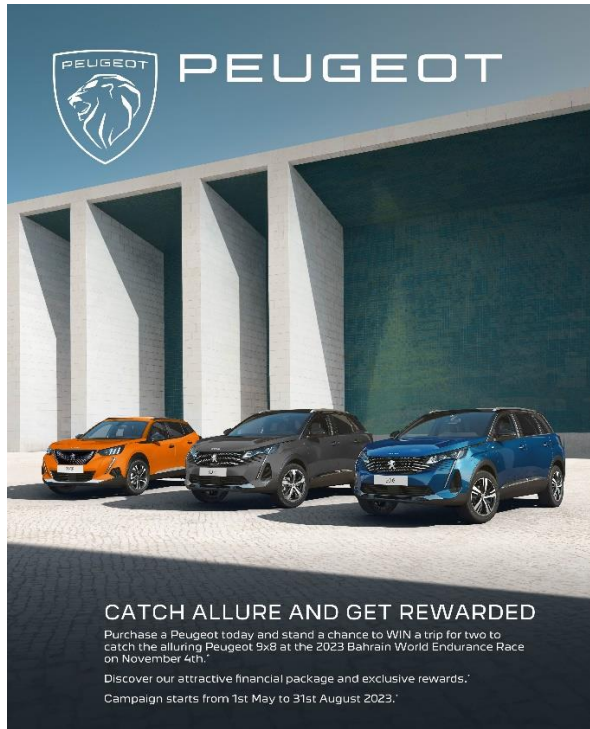
To participate in this campaign, the participant must have their new vehicle registered by any authorized PEUGEOT dealers during the campaign period. Participants must then log in to [www.peugeot.com.my](http://www.peugeot.com.my) to complete the entry form by submitting creative slogans. Each purchase is only entitled to only one (1) submission.

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In addition, BAASB offers an attractive financial package and exclusive rewards during this campaign period. PEUGEOT owners can enjoy attractive financing interest benefits or options of insurance subsidy package.



All PEUGEOT enthusiasts can grab this opportunity to purchase their dream PEUGEOT at any authorized dealership or drop by at the following roadshows below;

**Roadshow venues**

1 Utama Shopping Centre, Petaling Jaya	1 <sup>st</sup> June – 5 <sup>th</sup> June 2023
Queensbay Mall, Penang	14 <sup>th</sup> – 18 <sup>th</sup> June 2023
East Coast Mall, Kuantan	21 <sup>st</sup> June – 25 <sup>th</sup> June 2023
Mid Valley Southkey, Johor Bahru	12 <sup>th</sup> July – 16 <sup>th</sup> July 2023
Queensbay Mall, Penang	26 <sup>th</sup> July 30 <sup>th</sup> July 2023

\* Subject to terms and conditions, visit [www.peugeot.com.my](http://www.peugeot.com.my) for more information.

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PRESS RELEASE



**PEUGEOT**

**About Mega Galeri & Bermaz Auto Alliance Sdn Bhd**

Mega Galeri Sdn Bhd is the sole and exclusive importer of PEUGEOT vehicles in Malaysia. Bermaz Auto Alliance Sdn Bhd (Formerly known as Berjaya Auto Alliance Sdn Bhd), is the sole distributor of PEUGEOT vehicles and non-exclusive PEUGEOT service and spare parts provider in Malaysia.

**Range of vehicles distributed:**

SUVs: PEUGEOT 2008, PEUGEOT 3008 and PEUGEOT 5008

PICK-UPS: PEUGEOT LANDTREK

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### About PEUGEOT

PEUGEOT is an inventive high-end mainstream brand. The Power of Allure is our brand promise, epitomised in all of our models and services. Allure (attractive design), Emotion (instinctive driving pleasure) and Excellence (uncompromising quality, efficiency and technology) represent our values. PEUGEOT is present in more than 130 countries worldwide and sold more than 1,050,000 vehicles in 2022. By 2025, all of our models (PC and LCV) will be electric. The PEUGEOT E-LION Project is a 360° approach to deliver our Carbon Net Zero objective by 2038. The electrified PEUGEOT 9X8 Hypercar demonstrates our passion for motorsport, competing in the World Endurance Championship (WEC), including the iconic 24 Hours of Le Mans.



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### About Stellantis

Stellantis N.V. (NYSE: STLA / Euronext Milan: STLAM / Euronext Paris: STLAP) is one of the world's leading automakers and a mobility provider. Its storied and iconic brands embody the passion of their visionary founders and today's customers in their innovative products and services, including Abarth, Alfa Romeo, Chrysler, Citroën, Dodge, DS Automobiles, Fiat, Jeep®, Lancia, Maserati, Opel, Peugeot, Ram, Vauxhall, Free2move and Leasys. Powered by our diversity, we lead the way the world moves – aspiring to become the greatest sustainable mobility tech company, not the biggest, while creating added value for all stakeholders as well as the communities in which it operates. For more information, visit [www.stellantis.com](http://www.stellantis.com).

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