

BAuto Vehicle Showcase

4th – 7th May 2023, Malaysia Autoshow 2023

Malaysia Agro Exposition Park Serdang (MAEPS)

2nd May 2023 – Bermaz Auto Berhad will participate in the sixth edition of Malaysia Autoshow 2023 organised by the Malaysia Automotive, Robotics and IoT Institute (MARii) and it is with great pleasure to invite all to visit the auto show exhibition. The auto show will be held at the Malaysia Agro Exposition Park Serdang (MAEPS) from 4th – 7th May 2023.



All three vehicle brands under the group; Mazda, PEUGEOT and Kia, will be at the exhibition and BAuto will be exhibiting the new Kia model introduced recently, The New Kia Sorento. In addition, a special preview of the most anticipated Battery Electric Vehicle (BEV) model from PEUGEOT, the new PEUGEOT e-2008 will be at the auto show exhibition.

An array of models will also be available for a test drive, including the new locally assembled Mazda CX-30, Mazda CX-3, the locally assembled Kia Sorento and Kia Carnival in 7-seater seating configuration variant, the PEUGEOT 2008 and the PEUGEOT 3008.

The PEUGEOT e-2008



The stylish small EV SUV PEUGEOT e-2008 is equipped with a 50kW battery and 100kW powertrain configuration with an output of 136 horsepower motor that provides an estimated range of up to 320km from a full charge.

The all-new PEUGEOT e-2008 has a distinctive styling design, including body-coloured chequered front grille and a bespoke 'e' monogram on the front side of the panel and tailgate. While the interior features the iconic PEUGEOT 3D i-Cockpit with hologram technology and a state-of-the-art head-up display.

The charging of e-2008 is made easy as the vehicle can support 100kW rapid charging from any dedicated DC Charging station, achieving 80% charge in 30 minutes.

###

About BAuto Berhad

Bermaz Auto Berhad or known as BAuto is involved in the distribution and provision of after-sales services of three internationally renowned marques in Malaysia namely, Mazda, PEUGEOT and Kia.

BAuto distributes a wide range of vehicles under the three marques and it's 3S Centre are located in major townships throughout Malaysia. BAuto assemble vehicles for selected Mazda and Kia marque models.

Press Contacts:

Tan Poh Lynn: 03-7627 8819 / Email to: pohlynn@bermaz.com.my

Tee Ken Jian: 03-7627 8888 / Email to: kenjian@bermaz.com.my