

# THE PEUGEOT 2008 SE





PEUGEOT

**1<sup>st</sup> April 2023** – Bermaz Auto Alliance Sdn Bhd has introduced an all-new stylish design for the PEUGEOT 2008. Termed as the PEUGEOT 2008 Special Edition (SE), it is designed to inspire and reignite the excitement of PEUGEOT fans seeking a compact crossover that uniquely personifies them as being individualistic and passionate.



To achieve a distinctive aesthetic impression on the exterior, the PEUGEOT 2008 SE is fitted with unique graphic decals on the front bonnet and both sides of the car. In addition, to further accentuate its sleek design, the front and rear bumper trims as well as the side trims are finished in a sophisticated Matte Black. The PEUGEOT 2008 SE also features Piano Black finished 17-inch alloy rims that have been specially developed to highlight the overall sportiness of the vehicle.

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The PEUGEOT 2008 SE accessories package is priced at RM 2,900.00 and comes with a One-Year PEUGEOT Genuine Accessory Warranty based on the period of fitment at the time of new vehicle purchase. This unique production build model will commence in March and vehicle delivery is expected by end of April. The PEUGEOT 2008 SE comes exclusively only with the Orange Fusion and Pearl White exterior colours.



The PEUGEOT 2008 SE is now open for booking at any PEUGEOT outlet nationwide.

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**PEUGEOT 2008 SE Package Summary**

Area	Items	Total
Exterior	Black Front Bumper Garnish	RM 2,900.00
	Black Rear Bumper Garnish	
	Black Side Bumper Garnish (Left & Right)	
	Piano Black Rims	
	Vehicle Decals	
	SE Badges	

\*Inclusive of installation. The 2008 SE Package items comes with a 1 Year Warranty or 20,000 whichever comes first.

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**About Mega Galeri & Bermaz Auto Alliance Sdn Bhd**

Mega Galeri Sdn Bhd is the sole and exclusive importer of PEUGEOT vehicles in Malaysia. Bermaz Auto Alliance Sdn Bhd (Formerly known as Berjaya Auto Alliance Sdn Bhd), is the sole distributor of PEUGEOT vehicles and non-exclusive PEUGEOT service and spare parts provider in Malaysia.

**Range of vehicles distributed:**

SUVs: PEUGEOT 2008, PEUGEOT 3008 and PEUGEOT 5008

PICK-UPS: PEUGEOT LANDTREK

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### **About PEUGEOT**

PEUGEOT is an inventive high-end mainstream brand. The Power of Allure is our brand promise, epitomised in all of our models and services. Allure (attractive design), Emotion (instinctive driving pleasure) and Excellence (uncompromising quality, efficiency and technology) represent our values. PEUGEOT is present in more than 130 countries worldwide and sold more than 1,050,000 vehicles in 2022. By 2025, all of our models (PC and LCV) will be electric. The PEUGEOT E-LION Project is a 360° approach to deliver our Carbon Net Zero objective by 2038. The electrified PEUGEOT 9X8 Hypercar demonstrates our passion for motorsport, competing in the World Endurance Championship (WEC), including the iconic 24 Hours of Le Mans.



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### **About Stellantis**

Stellantis N.V. (NYSE: STLA / Euronext Milan: STLAM / Euronext Paris: STLAP) is one of the world's leading automakers and a mobility provider. Its storied and iconic brands embody the passion of their visionary founders and today's customers in their innovative products and services, including Abarth, Alfa Romeo, Chrysler, Citroën, Dodge, DS Automobiles, Fiat, Jeep®, Lancia, Maserati, Opel, Peugeot, Ram, Vauxhall, Free2move and Leasys. Powered by our diversity, we lead the way the world moves – aspiring to become the greatest sustainable mobility tech company, not the biggest, while creating added value for all stakeholders as well as the communities in which it operates. For more information, visit [www.stellantis.com](http://www.stellantis.com).

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